



March 4, 2004

Mr. X  
Company  
Address  
City, state, zip

Dear Mr. X:

We are pleased to announce the launch of the first annual **Valley of the Sun Best Workplaces for Commuters<sup>SM</sup>** list. We invite you to join a prestigious team of local employers committed to improving quality of life for commuters—and put a “feather in your cap” for clean air.

**Valley of the Sun Best Workplaces for Commuters<sup>SM</sup>** list will highlight employers offering outstanding commuter benefits such as employer-provided transit passes, vanpool subsidies, and telework programs. We are announcing the first annual **Valley of the Sun Best Workplaces for Commuters<sup>SM</sup>** list to the media at an event with top officials from business and government in June. We hope you can join us.

If your organization offers outstanding commuter benefits to its employees, you deserve special recognition for reducing traffic congestion, cutting air pollution, and contributing to the Valley’s quality of life. If not, there is no better time than now to offer these benefits and become one of the **Valley of the Sun Best Workplaces for Commuters<sup>SM</sup>**.

Qualifying as one of the **Valley of the Sun Best Workplaces for Commuters<sup>SM</sup>** will do more than improve your organization’s image. Dozens of business leaders cite that it improves worker productivity, job satisfaction, employee recruiting, and employee retention. They also report significant reduction in taxes, parking shortages, parking expenses, and employee transportation costs.

To see if your organization qualifies, visit [www.bwc.gov](http://www.bwc.gov) and click on the “Do I Qualify” button or see attached list. See attached “fact sheet” for more information and benefits for joining. Employers that enroll by May 21st will be recognized as a **Best Workplaces for Commuters<sup>SM</sup>** employer at our media event June 23, 2004 in the morning. They will also be given the right to use the name and logo on Web sites, storefronts, brochures, and other materials.

**Valley of the Sun Best Workplaces for Commuters<sup>SM</sup> Campaign Coalition** provides technical assistance and other resources to make it as easy as possible for employers to participate. If you have any questions, or need help please call a Valley Metro Rideshare Representative at 602-262-7433.

On behalf of the **Campaign Coalition**, I look forward to having your organization join us in becoming a **Valley of the Sun Best Workplaces for Commuters<sup>SM</sup>** employer.

Sincerely,

Keno Hawker  
Chairman, Valley Metro/RPTA and Mayor, City of Mesa



**VALLEY OF THE SUN BEST WORKPLACES FOR COMMUTERS<sup>SM</sup> COALITION**

VALLEY METRO • ARIZONA DEPARTMENT OF ENVIRONMENTAL QUALITY • MARICOPA COUNTY • VALLEY FORWARD • TEMPE CHAMBER OF COMMERCE  
EAST VALLEY CHAMBER OF COMMERCE ALLIANCE • MARICOPA ASSOCIATION OF GOVERNMENTS • GREATER PHOENIX CHAMBER OF COMMERCE • US ENVIRONMENTAL PROTECTION AGENCY  
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